

# New job is child's play for Geraldine

BY SANDRA COFFEY

STARTING her own business is Charlestown woman Geraldine McDonnell's answer to the recession.

This week, the new businesswoman launched a children's entertainment company called Kids Party Club. It will serve all of Mayo and parts of Sligo.

Kids Party Club is described as a children's entertainment and education business, providing professional party entertainment for children, in the safety of their own homes or a chosen venue. Key occasions for the club include birthdays, communions, weddings, family celebrations and corporate events as well as seasonal events.

Geraldine is a mother of four girls - including five-year-old twins - so she knows all about entertaining children. She said: "I am thrilled to be starting up my own business, taking on a real challenge outside of the home. And the recession can create opportunities and families more than ever need outlets of light hearted entertainment.

"As part of the franchise package, I received an exclusive franchise territory and full complement of equipment, show and promotional materials, puppets, sound and lighting systems - everything I need to get started.



Geraldine McDonnell from Charlestown has launched a new business called Kids Party Club.

"I also receive ongoing training to help me operate the franchise effectively. I am really looking forward to building the business, travelling all over Mayo and Sligo and bringing some puppet magic to children, parents and teachers alike."

A Kids Party Club party comprises a pre-recorded, unique, creative and funny puppet show followed by a kids disco and a little magic show.

It also has an educational aspect. For further information log on to [www.kidspartyclub.ie](http://www.kidspartyclub.ie).